

Privacy Notice in accordance with Articles 13 and 14 Regulation (EU) 2016/679

The company S.P.Im. S.p.A., with registered office in Genoa, Via di Francia 1, VAT No. 03288300100, in the person of its pro tempore legal representative (hereinafter for brevity referred to as "the Controller"), hereby provides you with information on the processing of your personal data acquired by the Controller in the event of your participation in the Presentation.

CONTROLLER

The Controller is S.P.Im S.p.A., with registered office in Genoa, Via di Francia 1, VAT no. 03288300100, in the person of its pro tempore legal representative.

DATA PROTECTION OFFICER

You can contact the Data Protection Officer of S.P.Im. by sending an email to privacy@spimgenova.it or by ordinary mail to S.P.Im. S.p.A., Via di Francia 1, 16149 Genoa.

TYPES OF DATA WHICH ARE SUBJECT TO PROCESSING

- Your name;
- Your e-mail address;
- Your image and voice acquired during the Presentation in case of your participation, and subject to your consent.

PURPOSES AND NATURE OF THE PROCESSING

The Company will process your personal data for the following purposes:

1. To send you an invitation to participate in the Presentation;
2. For communications relating to the Presentation if you register to participate;
3. If you participate in the Presentation, for the Controller to publish your image and voice recorded by means of the ZOOM platform on the Controller's website and social pages, also by means of third-party online video platforms (e.g. YouTube).
4. To propose your participation in similar initiatives carried out by the Controller;

SOURCES OF PERSONAL DATA

The personal data subject to processing may have been acquired by the Controller from the following sources: i) from its business partners, a list of which may be requested by writing to the Controller at the addresses given in this notice; ii) during previous relations between the parties; iii) on the institutional website of the company for which he/she works.

LEGAL BASIS OF PROCESSING



S.P.Im. S.p.a.
Via di Francia, 1
16149 Genoa

Tel. 010 5577902
Fax 010 6424051
www.spimgenova.it
info@spimgenova.it

Socio Unico
Società soggetta all'attività
di direzione e coordinamento
del Comune di Genova

Capitale Sociale € 102.391.900,00 i.v.
Iscr. al R. E. A. di Genova n° 332837
P. IVA 03288300100
C.F. e N.R.I. di Genova 08866890158
(già n° 56121 di R. I.)

The legal basis for the processing of your name and your e-mail address is the Controller's legitimate interest in inviting you to the Presentation balanced against the impact of the data processing on your rights and freedoms with respect to the nature of the personal data being processed (business or professional e-mail) and the relevance of the subject of the privacy notice with your work.

The legal basis for the processing of your image and voice for the purposes set forth in this privacy notice is your implied consent given by enabling your camera and microphone on the application. The legal basis for the processing of your personal data (business or professional e-mail address) to send invitations to similar initiatives organized by the Controller is the Controller's legitimate interest in inviting you to such events balanced against the impact of the data processing on your rights and freedoms with respect to the nature of the personal data being processed (business or professional e-mail address) and the relevance of the subject of the privacy notice with your work.

CONSEQUENCES OF FAILURE TO PROVIDE PERSONAL DATA AND AUTHORIZATION TO PROCESS THEM

You will still be able to participate in the Presentation and to send questions through the chat, even if you do not enable your video camera and microphone on the application.

You can revoke your implied consent to the processing of your image at any time by sending an email to S.P.Im. at the dedicated address privacy@spimgenova.it or by ordinary mail to S.P.Im. S.p.A. Via di Francia 1, 16149, Genoa, specifying your name and the name of the Presentation during which you were recorded.

DURATION OF THE PROCESSING

Your contact data used to send you the invitation to the Presentation and the data acquired during the Presentation, if you participate, will be processed for 24 months after your participation in the most recent event/presentation organized by the Controller.

Your image and voice that may be acquired during the Presentation will be processed for as long as it remains in the interest of the Controller to make the contents of the Presentation available through its website, social channels and third-party video platforms (e.g. YouTube), without prejudice to your right to withdraw your consent to the processing.

RECIPIENTS OF THE PERSONAL DATA

Your image and voice filmed and recorded during the Presentation may be disclosed through the Controller's website, its social channels and third-party video platforms.

RIGHTS OF THE DATA SUBJECT

The Controller informs you of your right, within the limits prescribed by Regulation (EU) 2016/679, to request:

- Access to and the rectification or erasure of your personal data;
- The restriction of processing concerning you or to object to processing;
- The right to data portability;



- If the processing is based on consent, the right to withdraw your consent at any time;
- You also have the right not to be subjected to a decision based solely on automated processing, including profiling, which produces legal effects concerning you or which similarly significantly affects you, except in the cases expressly provided for by law.

You can exercise the above-mentioned rights upon request to S.P.Im. at the dedicated e-mail address privacy@spimgenova.it or by ordinary mail to S.P.Im. S.p.A. Via di Francia 1, 16149, Genoa,

RIGHT TO LODGE A COMPLAINT

If you consider that your rights have been infringed as a result of the processing of your personal data in non-compliance with the Regulation, you have the right to lodge a complaint with the Italian Supervisory Authority (Garante), as provided for under Article 77 of the Regulation, or the right to an effective judicial remedy (Article 79 of the Regulation)."

AUTHORIZATION TO USE IMAGES IN ACCORDANCE WITH ARTICLE 10 OF THE ITALIAN CIVIL CODE AND OF ARTICLES 96 AND 97 ITALIAN LAW No 633 OF 22 APRIL 1941

In the same forms, for the same purposes as those set out in the above extended privacy notice, also free of charge, indefinitely, and without reservation or restriction, the recipient of this privacy notice authorizes the company S.P.Im. S.P.Im. S.p.A., with registered office in Genoa, Via di Francia 1, VAT No. 03288300100, in the person of its pro tempore legal representative (hereinafter for brevity referred to as "the Controller") in accordance with Article 10 of the Italian Civil Code and Articles 96 and 97 of Italian Law no. 633 of 22 April 1941 ("Copyright Law") to the filming, recording, copying and disclosure of their image and voice taken during the Presentation.



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